



SANTA FE TRAIL

Scenic and Historic Byway Mountain Branch
P. O. Box 118, Trinidad, CO 81082

Official Byway Visitor Guide

BRINGING COLORADO'S SANTA FE TRAIL & AMERICA'S BYWAYS CLOSER TO VISITORS

Colorado Santa Fe Trail Visitors Guide will provide itineraries and essential information for traveling our unique heritage region. True stories and compelling photography in full color will inspire visitors to explore America's Treasures on the Mountain Branch of the Santa Fe Trail. Don't miss this chance to partner with our National Scenic Byway to drive heritage travelers to your business.

OUR PARTNERS

This project is funded in part by the Federal Highway Administration's National Scenic Byway Program, America's Byways and the Colorado Department of Transportation's Scenic Byway Program. Purchase of an ad in the Byway Visitors Guide comes with a membership in the Santa Fe Trail Scenic and Historic Byway-Mountain Branch Organization. Membership includes Byway web site listing and free admission to the Trinidad History Museum, a Colorado Historical Society Property.

CIRCULATION: 10,000

This full color 8 1/2 X 11 magazine will highlight the Santa Fe Trail Scenic and Historic Byway of Colorado. The guide will include information on recreation, nature, culture, history, scenery, archaeology, paleontology, tours and visitor services. Our 188 mile corridor from Colorado's New Mexico border to the Kansas border will be the focus of our guide, including nearby attractions of Trinidad, La Junta, Las Animas and Lamar. The guide will be available at the Colorado Welcome Centers and the Byway Visitor Center, Byway Chambers, motels, and restaurants.

TO ADVERTISE, CONTACT:

Graham Marketing and Management
719-846-2396 * adsales@santafetrailco.com
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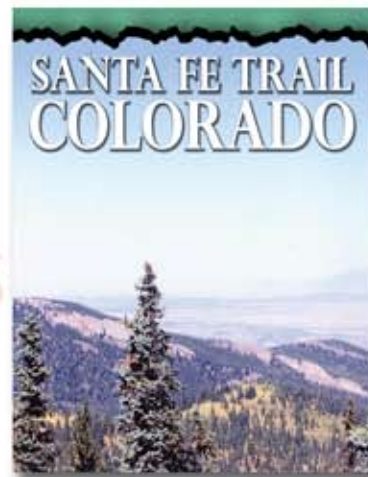
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