



Santa Fe Trail

Scenic and Historic Byway Mountain Branch
P. O. Box 118, Trinidad, CO 81082

Official Byway Visitor Guide

Bringing Colorado's Santa Fe Trail & America's Byways Closer to Visitors

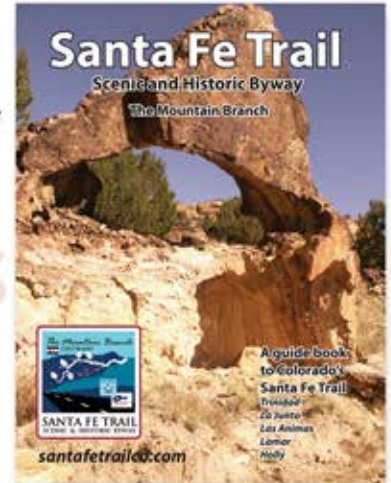
Colorado Santa Fe Trail Visitors Guide will provide itineraries and essential information for traveling our unique heritage region. True stories and compelling photography in full color will inspire visitors to explore America's Treasures on the Mountain Branch of the Santa Fe Trail. Don't miss this chance to partner with our National Scenic Byway to drive heritage travelers to your business.

This guide is funded by the Santa Fe Trail Scenic and Historic Byway- Mountain Branch and the Colorado Tourism Office. We are a 501C3 non profit organization established in 2003 to protect, promote and enhance Colorado's Santa Fe Trail. We are one of 11 National Scenic Byways in Colorado and one of 150 America's Byways designated nationally. Your ad will help us to continue to bring traveler information and enhancements to Colorado's Santa Fe Trail and drive tourists to your business.

Circulation:

This full color 8 1/2 X 11 magazine will highlight the Santa Fe Trail Scenic and Historic Byway of Colorado. The guide will include information on recreation, nature, culture, history, scenery, archaeology, paleontology, tours and most importantly, your visitor services. Our 188 mile corridor from Colorado's New Mexico and Kansas borders will be the focus of our guide, including nearby attractions of Trinidad, La Junta, Las Animas and Lamar. 5000 guides will be available at our Trinidad and Lamar Colorado Welcome Centers and key Byway Visitor Centers throughout Colorado's Santa Fe Trail. A digital copy of the guide is online at

santafetrailco.com



For further information contact us at 719-846-2396 or email wynvonne@hughes.net

Give this form with payment to your Byway Contact :

Name of Contact _____

or mail directly to us.

Santa Fe Trail Scenic Byway
PO Box 118
Trinidad, CO 81092

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Deadline for reserving ad space is April 22

Size	Rate	
Full-Page 7 1/2" x 10"	\$1000	Ads need to be submitted print ready when possible.
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